Tesia Kosmalski

tesiak@gmail.com
312-282-7571

Usability Engineer
Merrill Corporation
2017

+ Discovery for SEC Compliance and Virtual Data Room applications
+ Organized evaluative research for fully interactive prototypes
+ Held workshops for Persona creation and development

User Experience Architect
Medtronic Inc.
2016

+ Directed User Experience of an enterprise contractual system
+ Moderated online usability testing with a rapid prototyping tool
+ Collaborated remotely in an Agile development environment

User Experience Architect
Best Buy Corporation
2014 - 2015

+ Shaped digital strategy for a wedding registry initiative
+ Connected with a new audience through user research and marketing data
+ Partnered with multi-channel teams for consistent user experiences

User Experience Designer
Scholastic Corporation
2013 - 2014

+ Transformed paper-based book ordering to a digital experience
+ Transitioned digital prototype designs with input from teachers and parents
+ Monitored user feedback on online journals and forums

User Experience Designer
TheLadders
2012 - 2013

+ Facilitated Lean UX strategies for a job sourcing company site redesign
+ Lead ongoing moderated usability testing
+ Leveraged UserTesting.com and Feedbackify for user feedback

Information Architect
Sotheby's, CDMi Connect NYC
2010 - 2012

+ Produced interfaces, templates and layouts for marketing sites
+ Formulated customer life cycle and personas for mobile app
+ Developed content strategies for pharmaceuticals clients & art auctions

Information Architect & Video Editor
Avenue A | Razorfish, Chicago, IL
2004 - 2007

+ Created site strategies & deliverables for int'l creative services agency
+ Supported ethnographic studies for online bill payment system
+ Facilitated business, user and product needs in a team-based environment

Information Architect
U.S. Bancorp
2002 - 2004

+ Designed interfaces and site structures for financial services applications
+ Procured user insights with in-branch user testing and research
+ Assisted Usability Specialist in direction and coordination of testing

AV Graduate Research Assistant
University of Illinois at Chicago,
Electronic Visualization Lab
2008-2010

+ Produced video segments for interactive, scientific visualization lab
+ Coordinated audio visual resources and inventory
+ Configured sound system for high speed, global teleconferencing system

EDUCATION

Master of Fine Arts - Electronic Visualization | *University of Illinois at Chicago* | 2010
Post-Baccalaureate Degree - BS in Visualization | *Minneapolis College of Art and Design* | 2002
Bachelor of Arts - Communication Arts | *University of Wisconsin at Madison* | 1998

RELATED SKILLS

Axure, Omnigraffle, Visio, Adobe Creative Suite